



MEMORANDUM

To: Interested Parties

From: Stan Martin Consulting, LLC

Date: Friday, April 25, 2025

Re: Support for S.5196 (Hoylman-Sigal) / A.2128 (Rosenthal)

Stan Martin Consulting, LLC (SMC) is a Certified New York State Minority Owned Business Enterprise and anchor organization of the No Menthol Buffalo youth and community led movement. SMC strongly supports **S.5196 (Hoylman-Sigal) / A.2128 (Rosenthal)**, legislation that strengthens New York State's efforts to protect public health by addressing the distribution of flavored vapor products.

This bill prohibits the warehousing, inventory, packaging, processing, or shipping of flavored vapor products near locations where vapor or tobacco products are sold at retail or wholesale. It also empowers local health departments to enforce the state's ban on flavored vapor products, an important step in curbing youth access and ensuring community-level enforcement of state policy.

As a firm committed to advancing sound public health policy and protecting youth from the dangers of flavored nicotine products, Stan Martin Consulting, LLC urges the Legislature to pass this measure without delay.

Sincerely,

Stan Martin

Founder & CEO, Stan Martin Consulting, LLC